



MURRAY BRIDGE
BUSINESS ALLIANCE



Murray Bridge Business Alliance Platinum Membership 2017



Contact

Ph: 8535 7170

Email: info@mbbusinessalliance.com

Introducing the Murray Bridge Business Alliance

The Murray Bridge Business Alliance (MBBA) grew from a need and want to combine the three core business groups of Murray Bridge, currently seen as leaders, to ensure a strong voice and advocacy for its businesses. The Alliance's key role is to be the strong voice and advocate to local council, public authorities, and the broader business community advancing issues of importance to our members.

The MBBA have council collaboration and partnering initiatives to ensure events promotion and management for business in the region. MBBA will source and supply opportunities, be proactive and work together to improve our township and be able to fully participate and contribute leadership in the economic and social development of Murray Bridge.

The MBBA has a range of services and supports for its members that enhance and add value to regional business. The MBBA will offer its members:

- Networking opportunities with other like minded business owners
- A conduit point between traders, local council and other levels of government
- Support and involvement in community events
- Active promotion and marketing of the businesses via online, traditional and social media.
- A member business directory which can be accessed by both business groups and potential new customers.
- Opportunities for businesses to gain additional education and training with subsidised or free training on relevant topics.
- Events to showcase their business and their staff achievements including a regular Business Breakfast and Annual Business Awards
- Business document templates
- Discounted offers from other suppliers

The MBBA is a united force to represent and support local business in our region. It will ensure we see a vibrant, growing and innovative business community in the years ahead.

Sponsorship

Platinum Package

Outlined below are the inclusions of the Platinum Sponsorship Package for an annual term:

- Your business is identified and aligned as “A Proud sponsor of the Murray Bridge Business Alliance”
- Share of 12 month Powerfm and 5MU radio package crediting your business as a sponsor of the MBBA
- Naming sponsor of an award category at the annual Murray Bridge Business Awards Event
- Four complimentary tickets to Business Awards Event
- Logo on MBBA website with link to business website in Premium area
- Invitation to host an alliance meeting or networking event promoting your business and the opportunity to supply a guest speaker
- Profile article in the monthly E News (Minimum 2 per annum)
- Opportunity to make exclusive offers to our business network members
- Training & Development opportunities with TafeSA and other specialists
- 50% off discount on Business SA membership which provides access to Business SA Small/Medium Enterprise packages and templates
- Membership may be tax deductible (consult your accountant)

Sponsorship Platinum Package

Business Name:

ABN:

Primary Contact:

Position:

Email:

Phone Landline:

Mobile:

Street Address:

Postal (if different to street address):

Type of Business:

Year of commencement:

How many employees:

Membership Package Level: PLATINUM 3 year package @ \$3000.00 per annum

PLATINUM 1 year package @ \$5000.00

Membership commencement date:

Renewal date:

Signature:

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- Copy of signed sponsorship form sent to sponsor
- Invoice for sponsorship package sent to sponsor
- Invoice filed with sponsorship package