



MURRAY BRIDGE
BUSINESS ALLIANCE



Murray Bridge Business Alliance Gold Membership 2017



Contact

P: 8535 7170

E: info@mbbusinessalliance.com

W: www.mbbusinessalliance.com

Introducing the Murray Bridge Business Alliance

The Murray Bridge Business Alliance (MBBA) grew from a need and want to combine the three core business groups of Murray Bridge, currently seen as leaders, to ensure a strong voice and advocacy for its businesses. The Alliance's key role is to be the strong voice and advocate to local council, public authorities, and the broader business community advancing issues of importance to our members.

The MBBA have council collaboration and partnering initiatives to ensure events promotion and management for business in the region. MBBA will source and supply opportunities, be proactive and work together to improve our township and be able to fully participate and contribute leadership in the economic and social development of Murray Bridge.

The MBBA has a range of services and supports for its members that enhance and add value to regional business. The MBBA will offer its members:

- Networking opportunities with other like minded business owners
- A conduit point between traders, local council and other levels of government
- Support and involvement in community events
- Active promotion and marketing of the businesses via online, traditional and social media.
- A member business directory which can be accessed by both business groups and potential new customers.
- Opportunities for businesses to gain additional education and training with subsidised or free training on relevant topics.
- Events to showcase their business and their staff achievements including a regular Business Breakfast and Annual Business Awards
- Business document templates
- Discounted offers from other suppliers

The MBBA is a united force to represent and support local business in our region. It will ensure we see a vibrant, growing and innovative business community in the years ahead.

Sponsorship

Gold Package

Outlined below are the inclusions of the Gold Sponsorship Package for an annual term:

- Your business is identified and aligned as “A Proud sponsor of the Murray Bridge Business Alliance”
- Naming co-sponsor of an annual event with media support
- Social Media feature and continued support of business social media platforms
- Free and/or discounted tickets for up to 5 employees to MBBA Business Breakfast and Networking Events
- Two complimentary tickets to Business Awards Event
- Logo on MBBA website with link to business website
- Business listing in the murraybridge.online Business Directory including photos and detailed business information
- Invitation to host an alliance meeting or networking event promoting your business and the opportunity to supply a guest speaker
- Profile article in the monthly E News (Minimum 2 per annum)
- Opportunity to make exclusive offers to our business network members through the MBBA data base
- Free and/or discounted training and development opportunities with TafeSA/Murray Bridge Learning Centre and other training specialists
- 50% off discount on Business SA membership which provides access to Business SA Small/Medium Enterprise packages and template*
- Membership may be tax deductible (consult your accountant)

* information to sign up to Business SA will only be sent once your membership fees have been processed

Sponsorship Gold Package

Business Name:

ABN:

Primary Contact:

Position:

Email:

Phone Landline:

Mobile:

Street Address:

Postal (if different to street address):

Type of Business:

Year of commencement:

How many employees:

Membership Package Level: GOLD 3 year package @ \$1500.00 (GST incl.) per annum

GOLD 1 year package @ \$2000.00 (GST incl.)

Signature:

FOR OFFICE USE ONLY

Membership commencement date (date of invoice sent): _____

Membership renewal date: _____

- Copy of signed sponsorship form sent to sponsor
- Invoice for sponsorship package sent to sponsor
- Invoice filed with sponsorship package