



MURRAY BRIDGE
BUSINESS ALLIANCE



Murray Bridge Business Alliance Silver Membership 2017



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Introducing the Murray Bridge Business Alliance

The Murray Bridge Business Alliance (MBBA) grew from a need and want to combine the three core business groups of Murray Bridge, currently seen as leaders, to ensure a strong voice and advocacy for its businesses. The Alliance's key role is to be the strong voice and advocate to local council, public authorities, and the broader business community advancing issues of importance to our members.

The MBBA have council collaboration and partnering initiatives to ensure events promotion and management for business in the region. MBBA will source and supply opportunities, be proactive and work together to improve our township and be able to fully participate and contribute leadership in the economic and social development of Murray Bridge.

The MBBA has a range of services and supports for its members that enhance and add value to regional business. The MBBA will offer its members:

- Networking opportunities with other like minded business owners
- A conduit point between traders, local council and other levels of government
- Support and involvement in community events
- Active promotion and marketing of the businesses via online, traditional and social media.
- A member business directory which can be accessed by both business groups and potential new customers.
- Opportunities for businesses to gain additional education and training with subsidised or free training on relevant topics.
- Events to showcase their business and their staff achievements including a regular Business Breakfast and Annual Business Awards
- Business document templates
- Discounted offers from other suppliers

The MBBA is a united force to represent and support local business in our region. It will ensure we see a vibrant, growing and innovative business community in the years ahead.

Membership

Silver Package

Outlined below are the inclusions of the Silver Sponsorship Package for an annual term:

- Invitation to quarterly Business Briefing Breakfast with member discount*
- Detailed listing in the MBBA online business directory
- Invitation to annual Business Awards Event*
- Promote and market your business among members in the MBBA e-news and social media platforms**
- One free training and development session per quarter with TafeSA and other specialists
- Access to free and subsidised training and development workshops with TafeSA and other specialist
- 50% off discount on Business SA membership which provides access to Business SA Small/Medium Enterprise packages and templates
- Free entry to all MBBA networking events for you and up to 5 employees
- Membership may be tax deductible (consult your accountant)

* Paid functions

** Terms and conditions apply

Membership Silver Package

Business Name:

ABN:

Primary Contact:

Position:

Email:

Phone Landline:

Mobile:

Street Address:

Postal (if different to street address):

Type of Business:

Year of commencement:

How many employees:

Membership Package Level: SILVER 1 year package @ \$200.00 (GST incl.)

Signature:

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Membership commencement date (date of invoice sent): _____

Membership renewal date: _____

- Copy of signed sponsorship form sent to sponsor
- Invoice for sponsorship package sent to sponsor
- Invoice filed with sponsorship package